



**Remove**  
Regulatory Barriers &  
**Expedite**  
Asia Market Access



*01*

# About ChemLinked

# Global Regulatory Intelligence Platform

The most powerful regulatory compliance tool  
in Asia-Pacific regions especially China

For



chemicals



cosmetics



food



agrochemicals



- A comprehensive regulatory platform created by REACH24H Consulting Group
- Provide in-time regulatory information and market access requirements in Asia-Pacific regions.
- Supported by strong, local and experienced technical team and multilingual consultancy team.
- Strategic partnerships with competent authorities and industrial associations in China.
- Professional, cost-effective, customized consulting service for complete compliance solutions.

# REACH24H

(The company behind ChemLinked)



# Our History



Sep 2012

**Beginning**



May 2014

**Division**



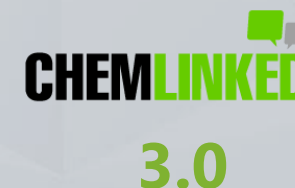
Sep 2014

**Expansion**



Feb 2020

**New Version**



# Our Locations



# Our Members

Registered  
members

**55,000+**

Covered Countries

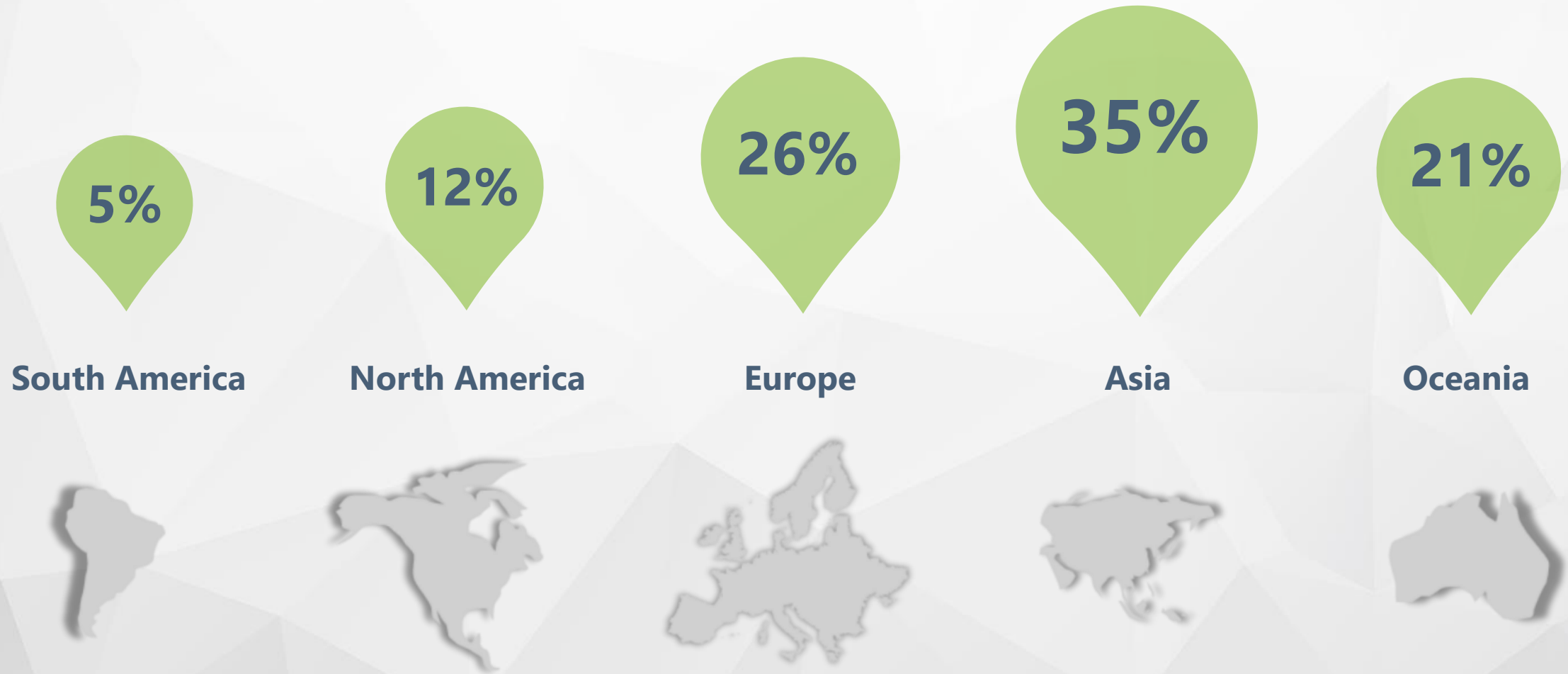
**100+**

Monthly  
page views

**200,000+**



# Members Country Distribution





# Our Partners

## Governments



- Ministry of Commerce, PRC
- Ministry of Ecology and Environment, PRC
- Ministry of Emergency Management, PRC
- Ministry of Industry and Information Technology, PRC
- Ministry of Transport, PRC
- China Food And Drug Administration
- Ministry of Science and Technology, PRC
- National Registration Center of Chemicals
- European Chemicals Agency
- U.S. Department of Commerce
- U.S. Department of Agriculture
- United States Environmental Protection Agency
- Israel Ministry of Economy and Industry
- The Ministry of Commerce of Thailand
- Development Research Center of the State Council, PRC
- Solid Waste and Chemicals Management Centre
- Zhejiang Institute of Standardization
- Dalian Research Center for Dangerous Goods Transportation

- European Chemical Industry Council
- European Petroleum Refiners Association
- Irish Exporters Association
- American Chemical Society
- American Personal Care Products Council
- Belgian-Chinese Chamber of Commerce
- French Trade Association for Cosmetics and Beauty Products
- Singapore Chemical Industry Council
- Chemical Industries Council of Malaysia
- China-Britain Business Council
- European Union Chamber of Commerce
- China UK Business Association
- China Petroleum and Chemical Industry Federation
- China Chamber of Commerce of Foodstuffs and Native Produce
- China Chemical Safety Association
- Chinese Society of Toxicology
- China Rubber Industry Association (CRIA)
- China Association of Fragrance Flavor and Cosmetic Industries
- Taiwan Electronic Connection Association
- Guangdong Chamber of Daily Used Chemicals
- Zhejiang Association of Daily Used Chemicals Industries
- Japan Dyestuff and Industrial Chemicals Association
- Japan Chemical Daily
- Japan Society of Color Material

## Associations





02

## Our Services



# Membership Benefits



## **Regulatory Analysis**

In-depth regulation interpretation, authoritative compliance guidance and extensive hands-on experiences shared by our experts



## **Regulatory Database**

Unique and comprehensive collection of officially released cosmetic regulations and standards in Asia-Pacific region



## **Food/Cosme pedia**

Wikipedia-style articles offering comprehensive information on a wide scope of Asia-Pacific food laws, regulations, rules and standards



## **Webinar**

Interactive web-based seminars that provide you opportunities to learn more about compliance solutions and communicate with our experts



# Membership Benefits



## Market Insights

Commentary and insights created by notable food/cosmetic industry experts to help you keep up with the industry trends



## Food/Cosme-lists

A collection of food/cosmetic-related lists, inventories and catalogues in China (e.g. approved overseas manufactures, imported health food filing directory...)



## E-Publication

Regulatory reports, high quality English translations of official documents, and comprehensive analysis of AP regulations



## News Ticker

Aggregate information from thousands of industry websites, allowing you to search for cosmetic regulatory news and market data that you need

# Solutions



**Compliance  
Service**



**Customized  
Service**

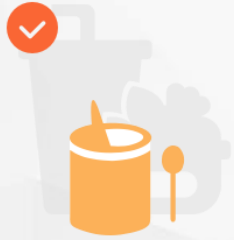


**Market Entry  
Service**



**Advertisement  
Service**

# Compliance Service



Infant Formula  
Registration



Food Importation  
Compliance Advisory



Health Food  
Registration



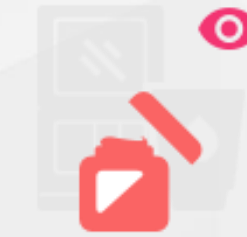
Pet Food  
Registration



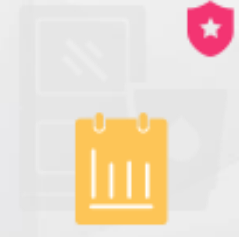
Cosmetic Products  
Notification/Registration



New Cosmetic Ingredients  
Registration



Safety Assessment



Formula Review

# Customized Service



## Regulatory solution

Compliance consultation  
Monitoring



## Translation

Translate regulations  
Standards on demand



## Training

On demand online  
Offline training



## Market strategy

Industry trend  
Consumer insights  
Competitive landscape



## Supply chain advisory

Customs clearance,  
Storage and  
transportation



# Market Entry Service



UMI, a subsidiary of REACH24H Consulting Group China, providing all-round support and service to overseas brands targeting at Chinese market.

Based on China's mass consumption demand, UMI takes cross-border e-commerce B2B trade as the starting point, providing customized solutions for overseas brands and traders to enter Chinese market. Our services includes cross-border and general trade distribution channel development, brand management/development solution, E-commerce platform operation service (TP service), etc.

# Advertisement Service



ChemLinked broadcasts the most up-to-date regulatory information & knowledge to over 40,000 global professionals on a daily basis.

By advertising with ChemLinked, you could share our unparalleled web traffic from across the globe, our reputation among your potential clients and take advantages of our impressive SEO ranking pages.

# What is New in ChemLinked 3.0?

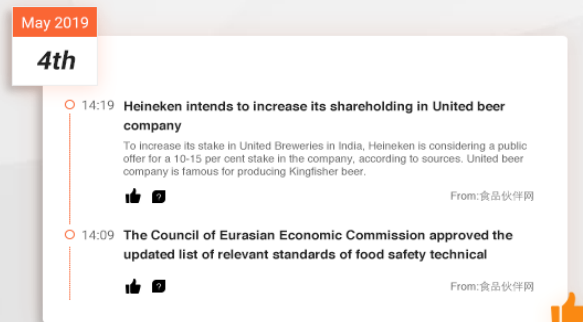
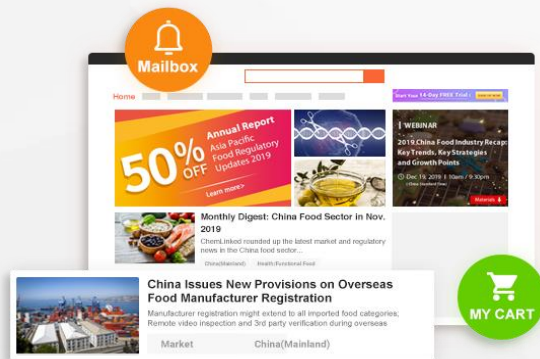
## Optimized Homepage

A newly designed ChemLinked webpage gives you a fully new experience.

**Hot Topic** is conceived to compile a package of related articles for sudden and significant events.

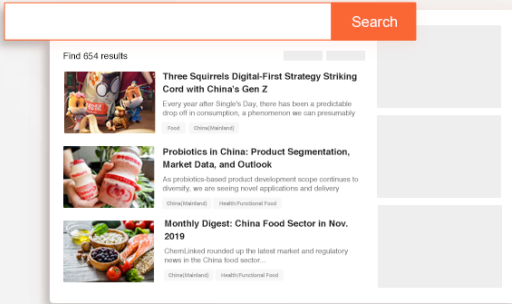
**Mailbox** reminds you of necessary and key messages you might miss.

**Shopping Cart** collects all your orders, you could pay all items with one click.



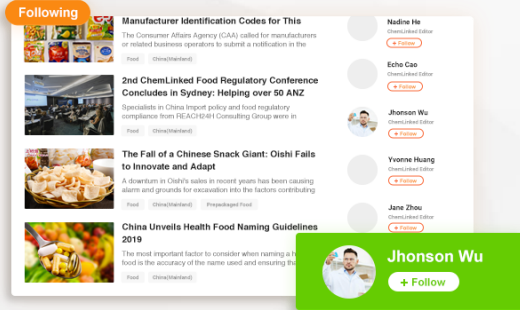
## News Ticker

News Ticker collects a large amount of important information of industries and presents it to you promptly.



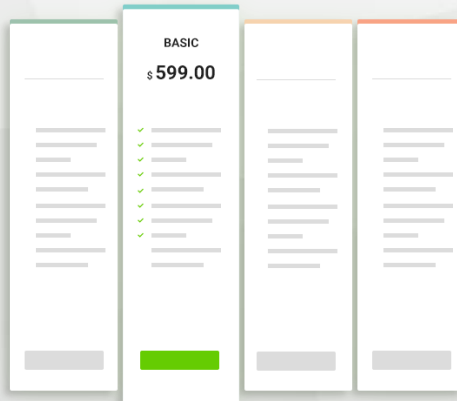
## Search Function

The re-programmed search function helps you locate the materials more quickly and more precisely. With personalized tags, you could get access to the information you need more conveniently.



## Expert Articles

Now you can follow your favorite experts and read all of his/her articles. More and more professional experts will be joining in continuously.



## New Membership Package

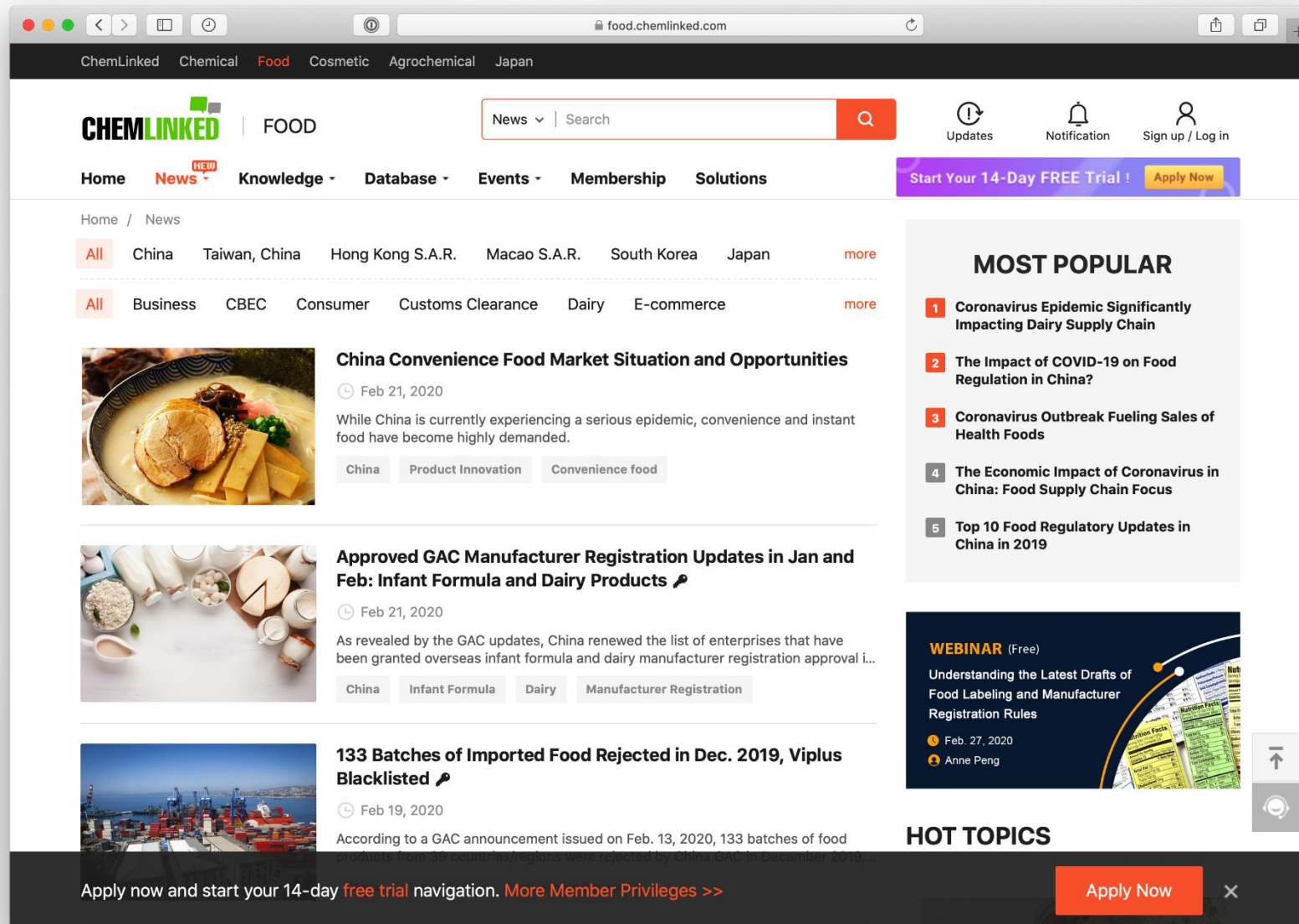
Besides the Standard and Corporate membership, Basic membership package is a new membership solution. You could relatively reduce some costs while enjoying basic but vital services.



# Modules

## News

- News
- News Ticker
- Newsletter



The screenshot displays the ChemLinked FOOD website. The top navigation bar includes links for ChemLinked, Chemical, Food, Cosmetic, Agrochemical, and Japan. The main header features the ChemLinked logo, a 'FOOD' category label, a search bar, and user options for Updates, Notification, and Sign up / Log in. A prominent banner encourages users to 'Start Your 14-Day FREE Trial!' with an 'Apply Now' button.

The 'News' section is active, showing a list of filters: All, China, Taiwan, China, Hong Kong S.A.R., Macao S.A.R., South Korea, Japan, Business, CBEC, Consumer, Customs Clearance, Dairy, and E-commerce. The main content area lists three news items:

- China Convenience Food Market Situation and Opportunities**  
Feb 21, 2020  
While China is currently experiencing a serious epidemic, convenience and instant food have become highly demanded.  
Tags: China, Product Innovation, Convenience food
- Approved GAC Manufacturer Registration Updates in Jan and Feb: Infant Formula and Dairy Products**  
Feb 21, 2020  
As revealed by the GAC updates, China renewed the list of enterprises that have been granted overseas infant formula and dairy manufacturer registration approval i...  
Tags: China, Infant Formula, Dairy, Manufacturer Registration
- 133 Batches of Imported Food Rejected in Dec. 2019, Viplus Blacklisted**  
Feb 19, 2020  
According to a GAC announcement issued on Feb. 13, 2020, 133 batches of food

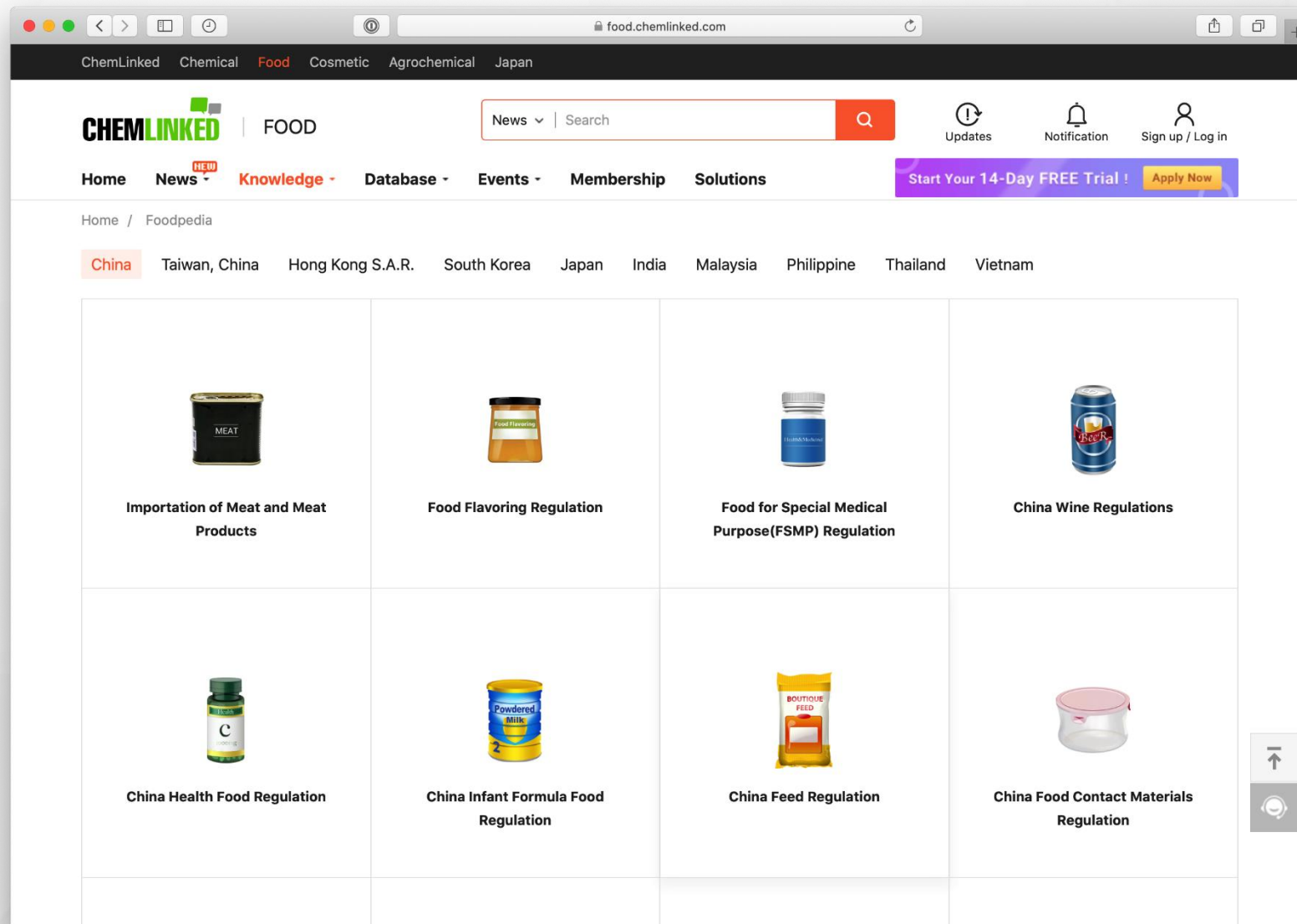
On the right side, a 'MOST POPULAR' section lists five trending topics, including 'Coronavirus Epidemic Significantly Impacting Dairy Supply Chain' and 'The Impact of COVID-19 on Food Regulation in China?'. Below this, a 'WEBINAR (Free)' section promotes a webinar titled 'Understanding the Latest Drafts of Food Labeling and Manufacturer Registration Rules' by Anne Peng, dated Feb. 27, 2020.

A 'HOT TOPICS' section is partially visible at the bottom right. A dark footer banner at the very bottom states: 'Apply now and start your 14-day free trial navigation. More Member Privileges >>' with an 'Apply Now' button.

# Modules

## Knowledge

- Food/Cosmepeida
- Regulatory Analysis
- Market Insights
- Reports



# Modules

## Database

- Regulatory Database
- English Translations
- Food/Cosme-List

The screenshot shows the ChemLinked FOOD Regulatory Database website. The header includes navigation links for Chemical, Food, Cosmetic, Agrochemical, and Japan. The main navigation bar features Home, News, Knowledge, Database, Events, Membership, and Solutions. A search bar is located next to the ChemLinked logo. A sidebar on the left lists various countries with expandable dropdowns: China, Hong Kong S.A.R., Macau S.A.R., Taiwan, China, Japan, South Korea, Malaysia, India, Indonesia, Philippines, Singapore, and Thailand. The main content area displays a table of regulatory entries with columns for Title, Status, Type, and Release Time. A 'Start Your 14-Day FREE Trial!' button is visible in the top right corner.

Title	Status	Type	Release Time
Method of Test for Volatile Basic Nitrogen in Aquatic Products	In force	Regulation	2020-02-15
Test Method of Food Additive Specification Sodium Dihydrogen Citrate	In force	Regulation	2020-02-15
Fee-charging Standard for the Registration and Certificates of Food and Food Additives	To be enforced	Regulation	2020-02-12
Enforcement Rule of Cattle and Beef Traceability Act (Enforcement Rule of Livestock and Livestock Products Traceability Act)	In force	Regulation	2020-01-13
Food Labeling Standard	In force	Standard	2020-01-03
Enforcement Rule of Cattle and Beef Traceability Act (Enforcement Rule of Livestock and Livestock Products Traceability Act)	Invalid	Regulation	2019-12-31
Enforcement Rule of Food Sanitation Act	In force	Regulation	2019-12-31
Hazard Analysis and Critical Control Point, HACCP of Food and Livestock	In force	Standard	2019-12-30
Interim Administrative Measures on the Review of Health Food, FSMP, Drug and Medical Devices Advertisements	To be enforced	Regulation	2019-12-27
Enforcement Rule of Health Functional Food	In force	Regulation	2019-12-26

# Modules

## Events

- Webinars
- Offline Events

The screenshot displays the ChemLinked FOOD website interface. At the top, there's a navigation bar with links for ChemLinked, Chemical, Food, Cosmetic, Agrochemical, and Japan. Below this is a header section with the ChemLinked logo, a 'FOOD' category filter, a search bar, and user account options (Updates, Notification, My ChemLinked). A prominent purple banner encourages users to 'Start Your 14-Day FREE Trial!' with an 'Apply Now' button.

The main content area features a 'Filter' section with tabs for 'All', 'Food Labeling', 'Cross border e-commerce', 'Product Registration', 'Market Access', 'Infant Formula', and 'Health Food'. Below the filters, three event cards are visible:

- Event 1:** 'LIVE STREAM: How COVID-19 is Impacting China's Food Sector?' by Paul O'Brien, Jay Wang, Ye Chen, Yilia Ye, scheduled for Feb. 28, 2020. It is marked as 'FREE' and 'Open For Registration'.
- Event 2:** 'Webinar: Understanding Latest Drafts of Food Labeling and Manufacturer Registration Rules' by Anne Peng, scheduled for Feb. 27, 2020. It is marked as 'FREE' and 'Open For Registration'.
- Event 3:** 'WEBINAR: 2019 China Food Industry Recap: Key Trends, Key Strategies and Growth Points' by Jocelyn Sun, scheduled for Dec 19, 2019. It is marked as 'FREE' and 'Resource Available'.

Each event card includes a 'Save Your Seat' button. The bottom of the page shows the start of three more event cards, all labeled 'Webinar' and 'Free'.



## Our Events





# Contact Us



 [chemlinked.com](https://chemlinked.com)

 [contact@chemlinked.com](mailto:contact@chemlinked.com)